

tee and sandwedges

Ck Number: 2010/060398/23 Vat Number: 4780256279

2018 Advertising Rates

SIZES	1 ISSUE	2 - 4 ISSUES	5 - 10 ISSUES	11 ISSUES
Full Page - Trim (368mm x 255mm) No bleed	R22 000	R21 000	R19 000	R16 000
Centre Spread - Trim (548mm x 396mm) 5mm bleed	R18 000			
A4 - Trim (275mm x 210mm) No bleed	R16 000	R15 000	R14 000	R12 000
Half Page (190mm x 255mm) No bleed	R14 000	R13 000	R12 000	R10 000
Quarter Page (190mm x 125mm) No bleed	R 8 000	R 7 500	R 7 000	R 6 000
Eighth Page (70mm x 100mm) No bleed	R 3 000	R 2 500	R 2 000	R 1 500
Vertical Strip ad (368mm x 80mm) No bleed	R 6 500	R 6 000	R 5 700	R 5 400
Horizontal Strip ad (80mm x 255mm) No bleed	R 5 000	R 4 600	R 4 200	R 3 800
Front Cover (300mm (h) x 250mm (w) - No bleed - Pic, product name & logo only R30 000				
<i>(Please note: The picture needs to be of high quality - no less than 300dpi jpeg will be accepted)</i>				
	1 ISSUE	2 - 4 ISSUES	5 - 11 ISSUES	
Inside Front/Back Cover Trim (368mm x 255mm) No bleed	R22 000	R19 000	R15 000	
Outside Back Cover	R25 000	R23 000	R20 000	
<i>(390mm (h) x 275mm (w) Trim / 380 (h)mm x 255(w)mm Safe Working Area) 5mm bleed</i>				

All the above prices exclude VAT and Ad Agency commission.

ISSUE	PRINT DATE	COMPLETE MATERIAL DEADLINE
February	Monday 5 February	Monday 29 January
March	Monday 5 March	Monday 26 February
April	Wednesday 4 April	Monday 26 March
May	Monday 7 May	Monday 30 April
June	Monday 4 June	Monday 28 May
July	Monday 2 July	Monday 25 June
August	Monday 6 August	Monday 30 July
September	Monday 3 September	Monday 27 August
October	Monday 8 October	Friday 28 September
November	Monday 5 November	Monday 29 October
December	Monday 3 December	Monday 26 November

DISTRIBUTION

- We print 11 issues a year - no January issue.
- The publication is distributed to golf clubs, golf estates, golf resorts, driving ranges and golf retail stores nationally.

PUBLISHER / SALES CONTACTS

Publisher/Sales: Allan Jones • 082 888 2014
 allan@teeandsandwedges.co.za
 Sales/Promotions: Lynn Jones • 082 903 2413
 lynn@teeandsandwedges.co.za
 Postal Address: P.O. Box 10746, Fourways Crossing, 2055

ELECTRONIC FILES ONLY

- Files under 5mb to be emailed to info@teeandsandwedges.co.za
- Files over 5mbs to be sent via WeTransfer or Drop Box to the following: lynn@teeandsandwedges.com
- All files must be sent as 300dpi PDFs. All PDF's must be composite CMYK files (No RGB).
- Please convert ALL Pantone, LAB or Spot Colours to CMYK.
- No Word, Powerpoint or Excel files can be accepted for print.
- All fonts must be embedded.
- Bleed is only required where specified

WEBSITE ADVERTISING RATES AVAILABLE ON REQUEST

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